



# CYRENA SKY

Aspiring To Inspire Others

## PERSONAL BACKGROUND

Passionate and dedicated professional with a strong background in consumer-focused journalism. Skilled in research, writing, and editing gained through reputable news internships. Committed to delivering accurate and empowering information to the public.

## SKILLS & QUALITIES

- Multi-task oriented
- Communication
- Software Proficiency
- Data Analysis
- Community Engagement
- Time management
- Client Relations
- Content Creation and Management
- Social Media Management
- Media Relations
- Strategic Planning
- Writing Skills
- Networking
- Data Journalism
- Broadcast Skills
- Adaptability
- News Gathering
- Ethical Journalism
- Editing and Proofreading
- SEO Knowledge
- Interviewing

## GET IN TOUCH!

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- Email: Cyrenasky5@gmail.com
- **Portfolio:** <https://cyrenasky.com/>
- Social Media: @Cyrena\_sky
- LinkedIn: @Cyrenasky

## REFERENCES

- Cierra Craft - (813) 951-1732
- Rick Keelan - (772) 812-9350
- Jeanette Abrahamsen - (813) 838-7333

## PROFESSIONAL EXPERIENCE

### Columbia Elementary

*Kindergarten Teacher, 2023 - Ongoing*

- Deliver engaging instruction for diverse learners.
- Create customized lesson plans to boost comprehension and achievement.
- Cultivate an inclusive, supportive classroom for holistic student growth.

### Odyssey Charter School

*Kindergarten Teacher, 2021 - 2023*

- Collaborate seamlessly within the team to foster academic excellence.
- Spearhead curriculum development, planning, and implementation in the classroom.
- Cultivate an inclusive and engaging classroom environment, encouraging students not only to learn but also to freely express themselves.

### Hometown News Media Group

*Multimedia Account Executive, 2021 - 2022*

- Managed profitable sales in Palm Bay through various communication methods.
- Consistently met or exceeded sales goals, including acquiring five new clients weekly and achieving \$5,000 in monthly sales.
- Acquired new business accounts and nurtured existing client relationships, boosting revenue and satisfaction.

### The Young Journalist Initiative

*Executive Director, 2020 - 2021*

- Supervised and promoted collaboration among fifteen staff members.
- Managed annual budget and executed long-term strategic plans.
- Cultivated relationships with diverse organizations, advancing the mission and fundraising goals.

### Focus Magazine/TV

*Multi-Media Journalist, 2019*

- Conducted interviews with Plant City residents and event attendees, capturing diverse perspectives.
- Crafted narratives based on local events using storytelling techniques.
- Produced a weekly broadcast spotlighting community gatherings in Plant City while fostering community connection through multimedia journalism.

### Florida Focus USF

*Anchor/Producer/Reporter, 2019*

- Showcased work in the 11th largest US TV market, reaching a broad audience.
- Operated camera, graphics, and audio equipment for high-quality broadcasts.
- Performed on-camera as an anchor and produced engaging news segments, contributing to informative content delivery.

### WFLA Daytime

*Internship, 2019*

- Operated camera and managed teleprompter with precision in live segments.
- Supported guest stars for a professional studio experience.
- Conducted in-depth research on trending topics to aid segment planning, showcasing adaptability, and teamwork in a fast-paced broadcast setting.

## EDUCATION

### University of South Florida

*Mass Communication Bachelor's Degree*

- Gained expertise in diverse writing formats, produced comprehensive newscasts, developed personal websites, and honed effective communication skills.

## ACHIEVEMENTS AND AWARDS

### National Student Leadership Society

*Executive Position of Publicity Chair of NSLS*

- Managed multiple social media accounts, promoting volunteer opportunities and upcoming events.
- Conducted training sessions to instruct students in utilizing the NSLS website and enhancing leadership skills.

### Sigma Delta Tau

*Fundraising Chair for Preventing Child Abuse in America*

- Successfully spearheaded the annual "Putting on The Hits" (POTH) event, achieving a remarkable \$53,000 in funds raised within a 4-month period.